



Reach 1,000 homes and businesses

**The Westover Rag** is the regular newsletter of the Westover Hills Neighborhood Association, an organization of homeowners and residents in the Westover Hills area. This newsletter is distributed four times yearly to area businesses and nearly 1,000 homes.

See past issues at [www.westover-hills.org/wh-rags/](http://www.westover-hills.org/wh-rags/)

**Inexpensive yet effective advertising**

Cost of advertising is as follows:

Ad Size	Single Issue	Full-year (4 issues)	Dimensions
1/8 page	\$25	\$75	3.375" w X 2.25" h
1/4 page	\$50	\$170	3.375" w X 4.625" h
1/2 page	\$90	\$320	7" w X 4.625" h
1 full page	\$125	\$440	7" w X 9.5" h

**To advertise in the RAG**

Deliver ad (as a high-rez JPG or PDF) along with check, by the ad deadline to:

**Val Murphey**  
 5430 Dorchester Rd, Richmond, Va. 23225  
 (804) 833-3252 or [WHNARag@gmail.com](mailto:WHNARag@gmail.com)

Please make checks payable to **Westover Hills Neighborhood Association or WHNA**. The volunteers in charge of publication reserve the right to alter schedule as needed.

**Advertising Insertion Order**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Size of ad:**     1/8 page     1/4 page     1/2 page     Full page

**Order for:**     Single Issue     Full Year  
 (If full year, same ad to appear in each issue?     Yes     No)

**Issue(s) in which ad is to appear (subject to change):**

- Winter
- Spring
- Summer
- Fall

Enclosed is payment of \$\_\_\_\_\_ for the advertising insertion.

# Westover Rag: Ad sizes for 3-column layout

**1/8 page**  
4.625"w x 1.75"h

**1/2 page**  
4.625"w x 7"h

**1/4 page**  
4.625"w x 3.5"h

# Westover Rag: Ad sizes for 2-column layout

**1/4 page**  
3.325"w x 4.625"h

**Full page**  
7"w x 9.5"h

**1/8 page**  
3.325"w x 2.25"h

**1/2 page**  
7"w x 4.625"h